

**Assessing the
European Union's
contribution
to the arts, museums
& creative industries
in England 2007-2016**

Executive Summary

Report for
Arts Council England

**Report
Researched
and Compiled
by Euclid
October 2017**

Background

Arts Council England, the national development body for the sector in England, commissioned Euclid to identify EU funding for projects focused on or linked to the arts, museums and the creative industries in England across the last 10 years. EU funding works in 7 year cycles, so “the last 10 years” was interpreted as follows:

- The whole **7 years of the 2007-13 period**, for which (in theory) full information is available
- As much of the 2014-2020 period as could be ascertained at this time – **2014-2016 being 3 years.**

Types of EU Funding

EU funding can be split into two main **categories**:

- The **European Structural & Investment Funds (ESIF)**, which are mostly devolved back to the member states and, in the case of the UK, then distributed separately in England, Scotland, Wales and NI. The ESIF also covers the **Interreg** programme which distributes funds via a number of geographically focused strands and sub-strands (England is eligible to participate in 6 of these).
- The **trans-national funds**, which are programmes designed to stimulate collaborative working between partners from several eligible countries, or to support visits and exchanges between countries.

Prog Type	General Notes	Programme	Sub-Programme	Notes re 2007-13
European Structural and Investment Funds (ESIF)*	<i>These funds are devolved to various agencies in England for spending on projects within specific locations in England</i>	ERDF (development)	Various	
		ESF (social fund)	Various	
		EAFRD (rural)	RDPE	
			LEADER	
	EMFF (fisheries)	Various		
	<i>Interreg supports projects on the basis of trans-national partnerships and which distributes funds via a number of geographically focused strands and sub-strands</i>	Interreg	A: 2 Seas	
			A: Channel (Manchester)	
			B: Atlantic Area	
			B: North Sea	
			B: North West Europe	
C: Interreg Europe				
Trans-National Funds*	<i>These programmes are designed to stimulate collaborative working between partners from several eligible countries, or to support visits and exchanges between countries</i>	Creative Europe	MEDIA	<i>In 2007-13, these were run as separate programmes</i>
			Culture	
		Erasmus Plus	Key Action 1	<i>In 2007-13, these were split between Lifelong Learning (as Comenius, Erasmus, Grundtvig & Leonardo da Vinci sub-programmes) and Youth in Action</i>
			Key Action 2	
		Europe for Citizens	Remembrance	
			Civic Society	
		Horizon 2020 / ERC	Several	<i>In 2007-13, this was the 7th Framework Prog (FP7)</i>

Methodology

The research aimed to provide figures, with caveats, of the amount of funding the museums and galleries sector has received from the European Union in the last 10 years.

SOURCES

The starting point was to identify the **databases or downloadable lists of funded projects** that are provided by the European Commission (for Interreg and the trans-national funds) and by the **UK government** (for most of the Structural Funds: ERDF, ESF, EMFF/EFF) – **several hundred databases or schedules** were accessed in this way. For most of these databases, all projects with English partners were checked to see whether they were relevant to the sectors of interest. Other information was obtained from **reports** published by some of the **intermediary bodies** involved in these programmes – for example, by the various **Local Action Groups** (responsible for allocating the **LEADER** funds, part of the EAFRD).

KEYWORD SEARCHES

For some more extensive databases, the initial filtering was through **keyword searches**. For these, a number of key words used which were agreed with the commissioning body. For Arts Council England, the main agreed keywords were: **Art/s, Creativ*, Dance, Theatre, Music, Literature, Visual, Studio, Museum**. However, it is acknowledged that it is possible that a small number of projects may have been missed as a result of using these particular key words.

LIMITATIONS RE EAFRD, INCLUDING LEADER

For the vast bulk of the data gathered, enough information is available to be confident that the projects are indeed relevant to the sectors covered by Arts Council England, and the creative industries. However, for the EAFRD, the relevant bodies in England do not provide any overall online databases or listings of grants. It has been very difficult to obtain detailed information on specific grants from the EAFRD / RDPE / LEADER programmes and it is likely that the figures in this section are an underestimate.

SUMMARY OF SOURCES

The following table provides a summary of the mechanisms used to access the relevant information.

Funding Programme	Source of Information – websites, databases & publications
European Structural and Investment Funds (ESIF): ERDF, ESF, EAFRD, EMFF	<ul style="list-style-type: none"> • Some of this data for England has been difficult to access. • There are databases & lists that can be downloaded for ERDF & ESF & EMFF/EFF. • Contact was made with DEFRA, with the 38 LEPs and with around 80 English agencies (mainly Local Action Groups) who have responsibility for distributing the EAFRD in England, and in particular the LEADER programme. • Detailed information was not initially forthcoming from DEFRA – though they did eventually provide a list for 2007-13 and a link to an online database for 2014-20 • Responses were received from around 40 of the Local Action Groups • Therefore it is likely that the figures in these sections of the report are underestimates. • The database showed 3 grants totalling £74m for the “Northern Powerhouse” awarded to the Yorkshire & Humber (YH) region. 50% of this has been included as being relevant to the arts & museums sector (this is believed to be a legitimate percentage given the commitments to major arts projects such as the Factory arts centre in Manchester). For the purposes of this research, this 50% has then been split across the 3 northern regions as 40% to each of the NW and YH and 20% to the NE.
Interreg	<ul style="list-style-type: none"> • KEEP – the searchable database for the Interreg programme • Websites maintained by the secretariats of the strands relevant to England.
Creative Europe	<ul style="list-style-type: none"> • Over 300 (2007-13) & 40 (2014-16) schedules were downloaded from websites of the Education, Audiovisual & Culture Executive Agency (EACEA) and UK Creative Europe Desk
Erasmus+	<ul style="list-style-type: none"> • Over 40 (2007-13) & 50 (2014-16) schedules were downloaded from websites of the Education, Audiovisual & Culture Executive Agency (EACEA) & UK Erasmus+ contact point
Europe for Citizens	<ul style="list-style-type: none"> • Over 120 (2007-13) & 18 (2014-16) schedules were downloaded from the website of the Education, Audiovisual & Culture Executive Agency (EACEA) – <i>there is no contact point in the UK</i>
Horizon 2020 / FP7	<ul style="list-style-type: none"> • Searches were made of databases on the websites of CORDIS and the European Research Centre (ERC).

Key Figures

The conclusion is that around 1385 projects received a minimum of £345m in EU funding in the period from 2007-2016. The total per year is approximately £40m – though this is a 10 year period, virtually no ESIF funds were allocated in 2014-15, so the total has been divided by 8.5.

Please note that these figures are subject to the caveats & notes as detailed above and at the bottom of this page.

There was a total of nearly **£210m from the European Structural & Investment Funds**, with the majority (**£190m**) from the **ERDF** (European Regional Development Fund). There was **£13.5m** from the **ESF** (European Social Fund), **£5m** from the **EAFRD** (European Agricultural Fund for Rural Development, including **LEADER**) and a small amount from the **EMFF/EFF** (the fisheries funds).

There was a total of around **€164m** (around **£136m** using the exchange rate at 1 January 2014 of €0.8298/£1) from **Interreg** and the **trans-national** funds:

- The largest amount – around **€85m** – was from the **7th Framework** research & development fund (**€46.5m**), and the subsequent programme, the **Horizon 2020** programme (**€39m**).
- Around **€29m (£24m)** via the **Interreg** programme (part of the ESIF)
- Nearly **€29m** via the **Culture** (sub-)programme of **Creative Europe**, and its predecessor Culture programme.
- Around **€20m** via the **Erasmus+** programme for education & training, and its predecessor programmes, **Lifelong Learning** and **Youth in Action**
- A small amount, around **€50k** from the **Europe for Citizens** programme, which focuses on projects related to the history of Europe and the EU, and on democratic engagement and civic participation

It is noted that the value of all this EU funding covers a **breadth of impacts** – from funding which has been of **specific benefit to the arts, museums & creative industries** in England, to **inward investment into English research institutions** (especially universities) who have a focus on related areas.

Estimated amounts for grants to individual partners

The only figures available for **Interreg** and most of the **trans-national** funds are for the total grant for the project, and not the amounts received by any individual partner. The exception is **Horizon 2020 / ERC / FP7**, where the grants to individual partners are available (in almost all cases).

The amounts transferred from the lead partner to the co-organiser partners can only be found by analysing the final financial statements of each and every individual project – this information is difficult, if not impossible, to access, and was not possible within the resources available for this research.

To address this issue, all the available information for these grants have been assessed and the **number of partners** for each project identified. The project grant was **divided by the number of partners** to get an estimate for the grant to each partner. In some cases, the actual figure will be more, in some cases, less.

This would appear to be an appropriate means of calculating a reasonably accurate estimate. The number of partners (and the number of English partners) are noted in the tables for these programmes in the Appendix.

Summary of Amounts Allocated (in GB£) to Arts, Museums & Creative Industries Related Projects

Overall

Programme	Sub-Programme	Strand / other	Amount in €	converted to £	Amount in £
European Structural and Investment Funds (ESIF)					
ERDF	Various	2007-13			127,201,562
		2014-16			63,263,202
ESF	Various	2007-13			11,855,806
		2014-16			1,749,578
EAFRD	RDPE / LEADER	2007-13			4,587,665
		2014-16			384,054
EMFF / EFF	Various	2007-13			231,351
		2014-16			0
Interreg	A: 2 Seas		12,583,145	10,441,493	
	A: Channel (Manche)		12,119,404	10,056,682	
	B: Atlantic Area		0	0	
	B: North Sea		470,560	390,471	
	B: North West Europe		2,996,712	2,486,672	
	C: Interreg Europe		933,347	774,566	
Trans-National Funds					
Creative Europe	MEDIA	N/A			
	2007-13: Culture	Various	14,720,666	12,215,209	
	2014-20: Culture Sub-Prog	Various	14,026,662	11,639,325	
Europe for Citizens	2007-13	Various	0	0	
	2014-20	Various	48,063	39,883	
Education / Training / Youth	2007-13: Lifelong Learning	Various	13,729,869	11,393,045	
	2007-13: Youth in Action	Youth	574,108	476,395	
	2014-20: Erasmus+	Various	5,998,327	4,977,412	
R & D	FP7 (7th Framework)	Various	46,538,059	38,617,281	
	Horizon 2020 (incl ERC)	Various	39,137,872	32,476,606	
TOTAL: €			163,876,794		
TOTALS: £ exchange rate at 1 Jan 2014 0.8298				135,985,041	209,273,218
TOTAL: GB£					345,258,259

Summary of Amounts Allocated (in GB£) to Arts, Museums & Creative Industries Related Projects

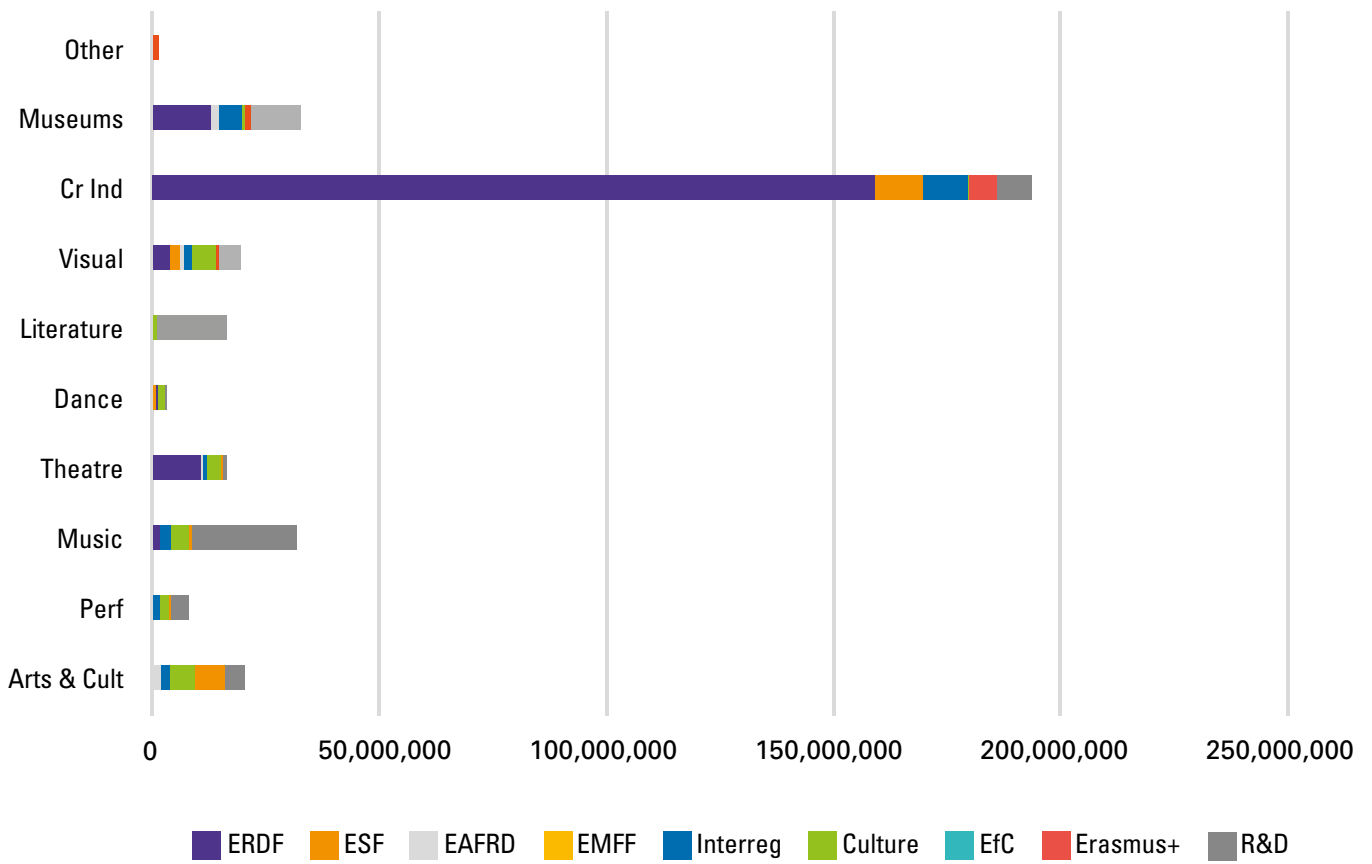
Figures split by ARTFORM areas and EU Programme THEMES

Note that, due to the fact that a large number of grants cover a number of arts areas, a category for general **"arts & culture"** has been included.

Area	Arts & Cult	Perf Arts	Music	Theatre	Dance	Literature	Visual Arts	Creative Ind	Museums	Other*
Regn/ERDF	495,091	0	1,908,451	11,121,027	0	0	4,252,255	159,533,878	13,154,062	0
ESF	0	0	0	0	1,066,924	0	2,152,535	10,385,925	0	0
Agriculture	1,458,818	223,182	202,841	246,690	28,645	153,734	903,325	181,550	1,572,934	0
Fisheries	16,028	0	9,049	46,574	0	3,110	15,000	0	141,590	0
Interreg	1,869,531	1,853,145	2,084,207	974,194	606,684	0	1,960,570	9,816,847	4,797,095	187,610
Culture	5,541,843	1,706,125	4,104,868	3,230,820	1,539,467	1,013,121	4,914,066	592,105	1,123,607	88,512
Euro for Cits	20,175	0	0	0	0	0	0	0	19,708	0
Ed/Trg/Yth	6,927,879	573,010	920,224	389,190	110,633	172,279	727,372	5,824,673	1,180,275	21,316
Research	4,373,718	4,099,645	23,010,752	664,793	335,575	15,216,477	5,048,504	7,507,487	10,836,936	0
Sub-Totals	20,703,083	8,455,107	32,240,392	16,673,288	3,687,928	16,558,721	19,973,627	193,842,465	32,826,207	297,438

*details of the artforms are not known or there is more than one

- the **creative industries** had the most funding (by some way), followed by **music and museums**
- **ERDF** programme (mainly for regeneration): the **creative industries** has had the most (by some way), followed by **museums** and **theatre**
- **agriculture and rural funding**: the most was for museums and then for general **arts & culture**, followed by **visual arts**.
- **Interreg**, the most went to **creative industries**, followed by **museums**
- Re **research** funding, the most was in **music**, followed by **literature** and **museums**
- Re **education, training and youth**, both **arts & culture** and **creative industries** have done well, followed by **museums** and **music**
- For the **culture** programme itself, general **arts & culture**, **music**, **theatre** and the **visual arts** have done well



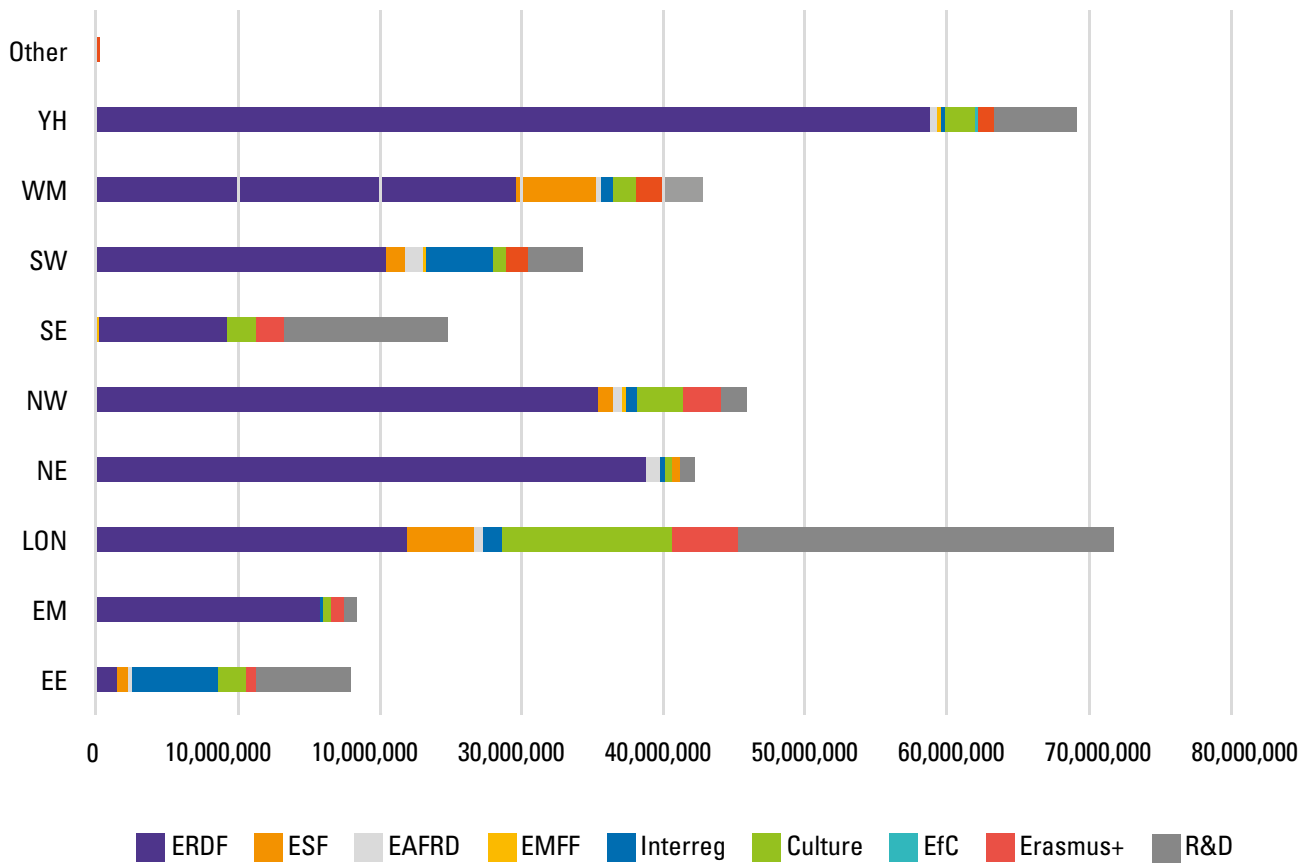
Summary of Amounts Allocated (in GB£) to Arts, Museums & Creative Industries Related Projects

Figures split by English REGIONS and programme THEMES

AREA	EE	EM	LON	NE	NW	SE	SW	WM	YH	Other*
Regn/ERDF	1,549,440	15,901,515	22,066,282	38,960,073	37,122,160	0	20639558	29,888,022	59,065,964	0
ESF	807,067	0	4,786,099	14,130	1,045,138	0	1,294,303	5,658,647	0	0
Agriculture	290,763	20,766	568,931	1,025,454	575,858	178,533	1,374,503	178,969	681,755	76,186
Fisheries	0	0	0	15,000	98,705	3,005	82,812	0	31,828	0
Interreg	6,029,032	95,304	1,358,275	245,973	697,985	9,142,845	4,750,898	823,481	348,980	0
Culture	1,995,702	622,622	11,987,756	493,324	2,762,706	2,049,451	915,042	1,576,360	2,269,735	27,660
Euro for Cits	0	0	20,175	0	0	0	0	0	19,708	0
Ed/Trg/Yth	710,448	1,039,771	4,704,366	659,968	2,154,772	1,930,909	1,494,699	1,821,271	1,188,830	83,391
Research	6,724,728	955,212	26,559,617	973,781	1,691,071	11,694,359	3,967,450	3,030,550	5,779,770	0
Totals	18,107,180	18,635,190	72,051,501	42,387,703	46,148,395	24,999,102	34,519,265	42,977,300	69,386,570	187,237

*details of the actual region is not known

- **London** has been the most successful region – **London & the South East** together have 30% of total funding – followed by **Yorkshire & Humberside**
- For the **ESF** fund, the most has gone to the **West Midlands**, closely followed by **London**
- For **agriculture and fisheries**, the most has gone to the **South West** and then the **North East**
- For **Interreg**, the most has gone to the **South East, East of England** and **South West** – this reflects the fact that the only eligible areas for Interreg A are these 3 regions.
- For the **Culture** programme, the most successful region is **London** – by far
- For **education, training and youth**, the most successful region is **London** – again, by far
- For research, it is once again London, followed by the **South East**



Summary of Amounts (in GB£) Allocated to Arts, Museums & Creative Industries Related Projects

Figures showing AVERAGE GRANT per PROJECT / per PARTNER

The following table shows the average grant per project and per partner, based on the total amounts in the table on page 8.

Programme	Sub-Programme	Strand(s)	No of Projects	Average per Project	No of Partners	Average per Partner
European Structural and Investment Funds (ESIF)						
ERDF	Various		112	1,700,578	112	1,700,578
ESF	Various		77	176,693	77	176,693
EAFRD	RDPE, including LEADER		202	24,612	202	24,612
EMFF	Various		13	17,796	13	17,796
Interreg	A: Two Seas		22	474,613	48	217,531
	A: France (Channel)		25	402,267	65	154,718
	B: North Sea Region		2	195,236	3	130,157
	B: North West Europe		4	621,668	7	355,239
	C: Interreg Europe		7	110,652	8	96,821
Trans-National Funds						
Creative Europe	MEDIA	N/A				
	2007-13: Culture	Various	189	64,631	214	57,080
	2014-20: Culture Sub-Prog	Various	121	96,193	143	81,394
Europe for Citizens	2007-13	Various	0	0	0	0
	2014-20	Various	2	19,942	2	19,942
Education / Training / Youth	2007-13: Lifelong Learning	Various	303	37,601	403	28,271
	2007-13: Youth in Action	Youth	93	5,123	95	5,015
	2014-20: Erasmus+	Various	159	31,304	196	25,395
R & D	FP7 (7th Framework)	Various	81	477,423	118	327,723
	Horizon 2020 (incl ERC)	Various	65	499,640	80	405,958

- The **largest average grants**, by far, are for the **ERDF** programme
- The **smallest average grants** are for the **Youth in Action** programme, followed by **EMFF** and **Europe for Citizens**, and then the **EAFRD**
- Within **Interreg**, the average grants vary across the various strands
- Of the **trans-national** funds, the **largest average grants** are from **FP7 / Horizon 2020** programmes
- There is a large drop to the next highest average, from the **Culture / Creative Europe** programmes
- All other **trans-national** funds provide an average grant per partner between **£5-30K**