

2023-26 Investment Programme:

# Transfer briefing

**WE'RE STARTING SOON...**

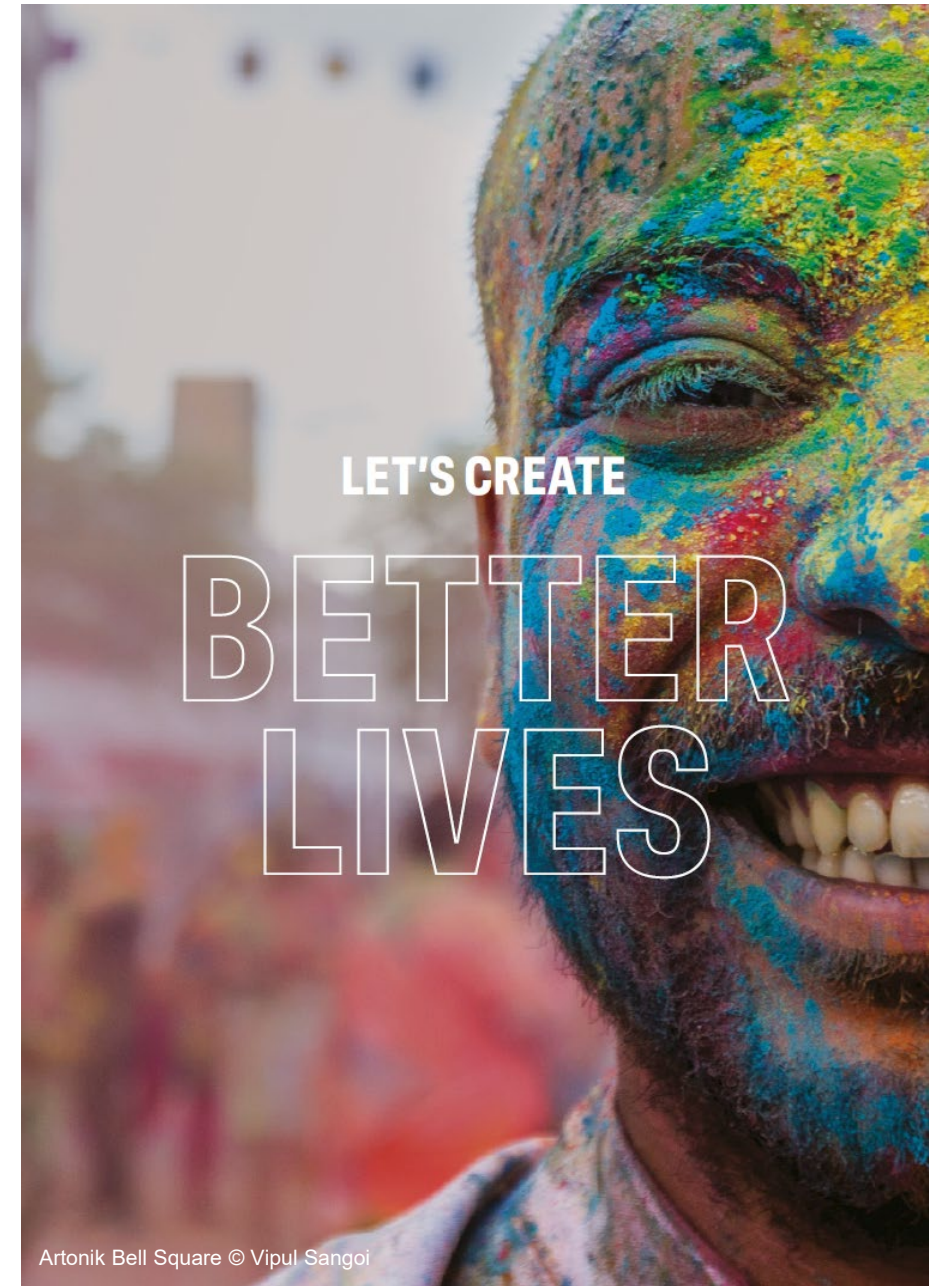
We recommend using the Desktop version of Zoom.

This session will be supported by live captions and BSL interpretation.

This session will be recorded and available to watch online afterwards. We won't ask you to turn on your camera or microphone at any time.

You can submit questions using the Q&A box.

For further information, go to [artscouncil.org.uk/Investment23](https://www.artscouncil.org.uk/Investment23)



Artonik Bell Square © Vipul Sangoi

# Taking part today...

- **Laura Dyer** (Deputy Chief Executive, Places, Engagement & Libraries)
- **Michelle Dickson** (Director, Strategy)
- **Mike Brooks** (Senior Relationship Manager, London)

# What we'll cover today

- Purpose and format of the session
- How the Transfer Programme relates to the wider 2023-26 NPO & IPSO Investment Programme
- Key details on the Transfer Programme
- Next steps
- Q&A

# Purpose and format

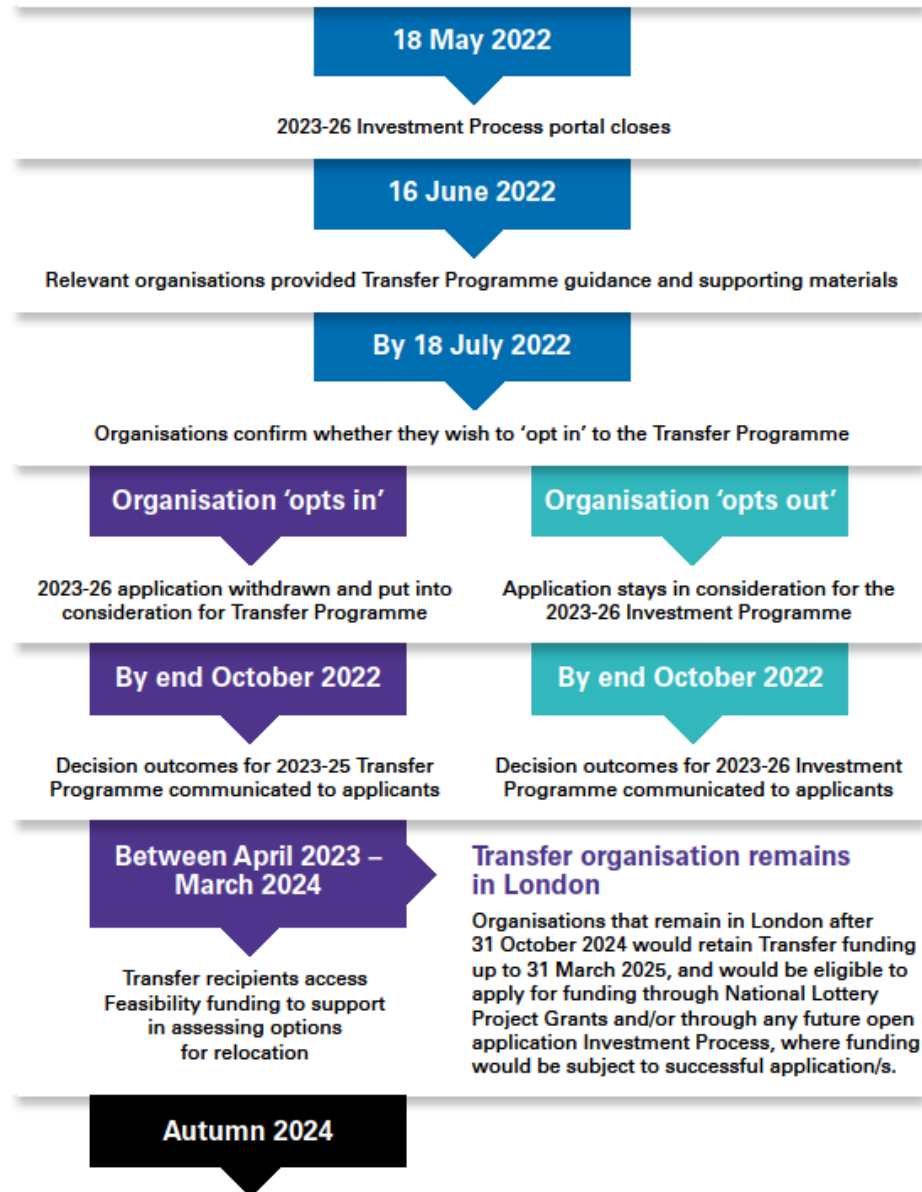
- **Aims** – recap key information, give context and explanations of our approach, answer questions
- **Out of scope** – advice-giving, redesigning the programme
- **Q&A** – type questions (name or anonymous) at any point but you may want to save them until we get towards the end of the presentation in case we cover them



# How the Transfer Programme relates to the NPO/IPSO Investment Programme

- SoS instruction to reduce investment in London NPOs by £24 million per annum
- That money to be invested in new and existing NPOs based outside London in support of 'levelling up'
- A minimum of £16 million per annum from 1 April 2023
- A further £8 million per annum by 1 April 2025

# Transfer Programme – Flowchart



Transfer recipients apply for ring-fenced 2025-26 Investment Programme funding, providing they have established a main (and registered) office in an Arts Council area in England (outside of London), not later than 31 October 2024.

# Feasibility funding

- Apply any time from 1 April 2023 - 31 March 2024
- Complete feasibility by October 2024
- Eligible costs – backfill, consultancy, travel, accommodation

## **Transfer Programme award**

Up to £250,000 per annum

£250,000 to £1 million p.a.

Over £1 million per annum

## **Feasibility funding available**

Up to £25,000 in total

Up to £35,000 in total

Up to £50,000 in total

# Entrance to the NPO or IPSO portfolio for 2025/26

Transfer organisations who have relocated no later than 31 October 2024 can apply for funding for 2025-26 through a separate programme launching in autumn 2024.

By **'relocate'** we mean establishing a main office (and your registered office) outside of London, as well as demonstrating a tangible commitment to adding value to the local cultural sector and the communities it serves.

By **'establishing a main office'** we mean:

The organisation (if it has a physical office) should establish an office outside London and the majority of staff should be working from a non-London location, although you can continue to deliver activity in London as part of your funded programme. That office should be the principal contact point for your organisation ie the address for postal correspondence and the address registered with your bank.

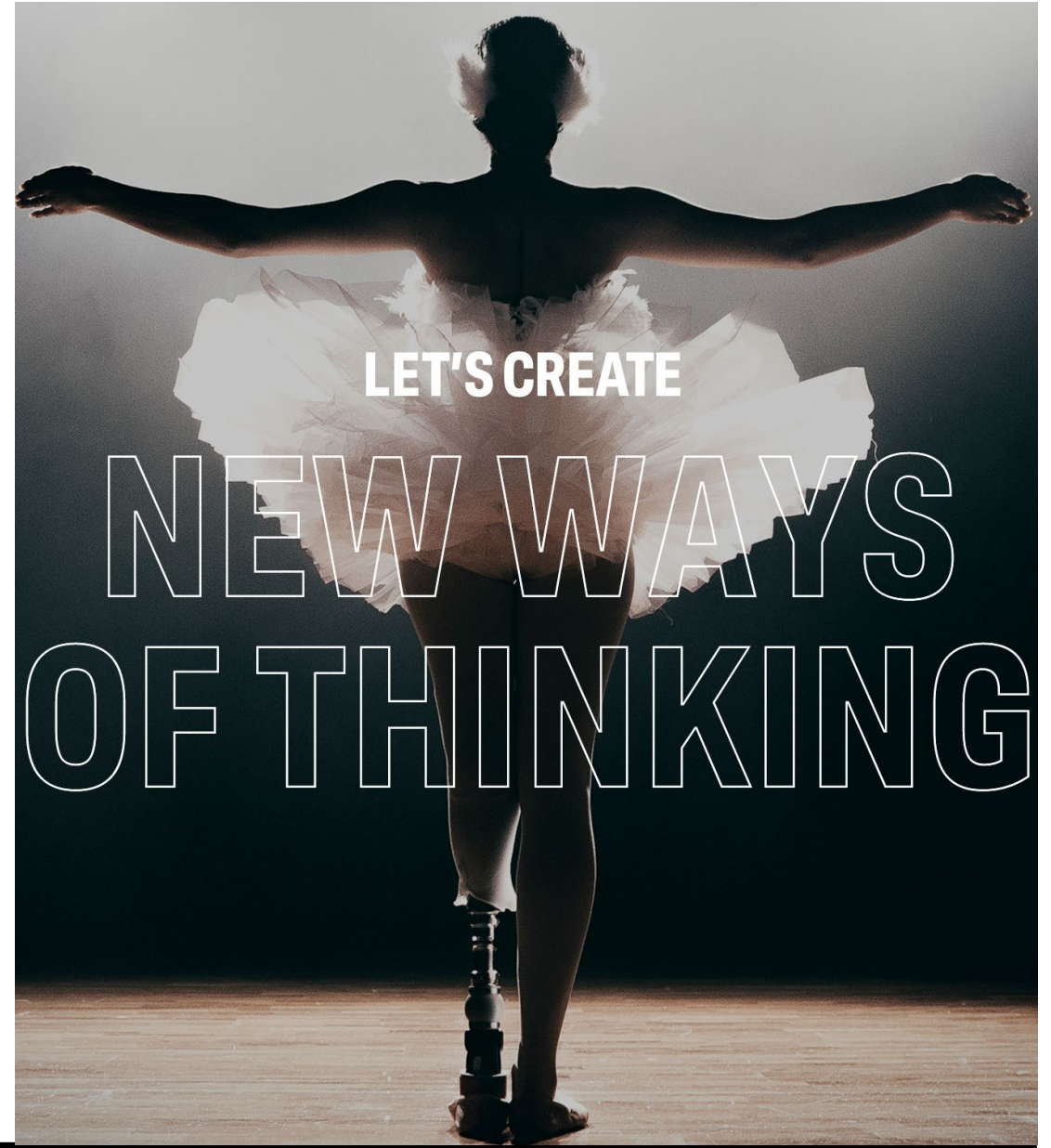
By **'demonstrating a tangible commitment to adding value'** we mean:

Organisations will add local value in different ways and we will assess this flexibly. It could include renting an office or creation space, employing or contracting local people, delivering creative or cultural activity locally, and/or participating in local cultural networks such as Local Cultural Education Partnerships.



# Key details of the Transfer Programme

- Board/ Organisational decision
- Relocating won't be right for every organisation
- There should be more reasons to move than chasing the £
- The bar for Transfer funding will be the same as the rest of the NPO/IPSO programme

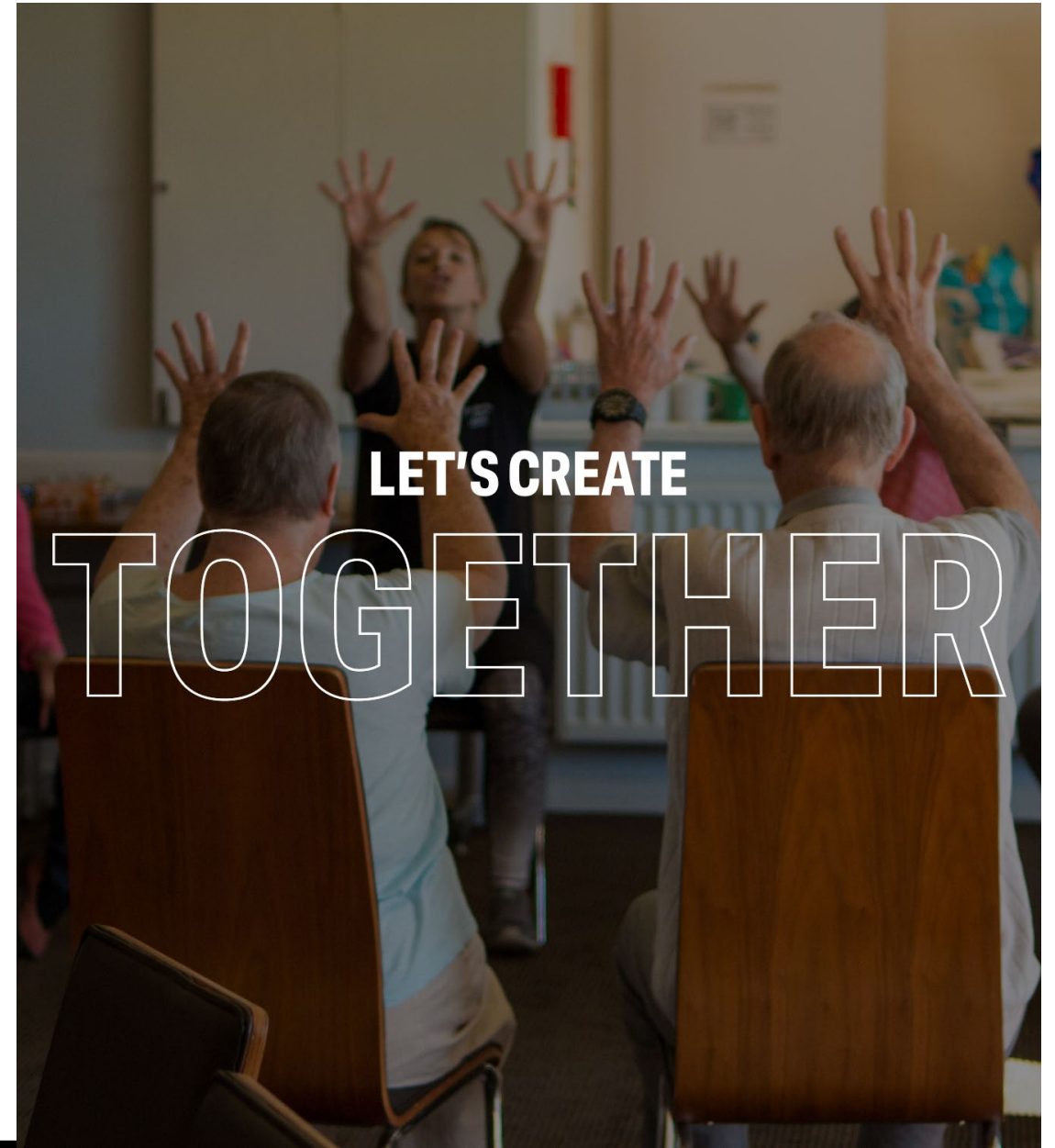


# Next steps

- You need to choose whether to opt-in to the Transfer Programme or not
- If you choose to apply to join the Transfer programme, you will be removed from the NPO/IPSO programme
- Reminder the deadline for submitting your response is Monday 18 July
- You need to respond by opening the link in the email sent to you on 16 June from [funded.organisations@arts council.org.uk](mailto:funded.organisations@arts council.org.uk)
- If you don't submit a response you will remain in the NPO / IPSO Programme

# We'll be right back...

5 minute break before we answer  
your questions



# Thank you for joining

- Remember, the deadline for submitting your response is Monday 18 July.
- If you don't submit a response, you will remain in the NPO / IPSO Programme.
- You need to respond by opening the link in the email sent to you on Thursday 16 June from [funded.organisations@arts council.org.uk](mailto:funded.organisations@arts council.org.uk)
- A recording of this session will be emailed out within 24 hours, so colleagues unable to be here can watch it
- We're posting a link in the chat to the Transfer Programme guidance and FAQs which this session has referred to, all of which has been made available to organisations already
- If you have any remaining unanswered questions, please do contact our Customer Service team at [enquires@arts council.org.uk](mailto:enquires@arts council.org.uk) before the end of this week